Land Adjacent To West Stand American Express Stadium Village Way BH2025/00899

6th August 2025



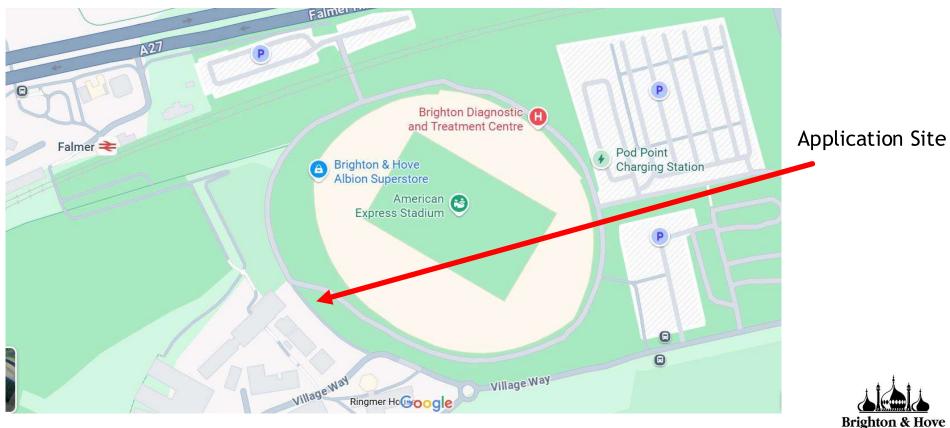
Application Description

Excavation of bank and erection of a decked car park comprising 43 spaces over 3 floors with footbridge link to Stadium to be used by employees and Directors of Brighton & Hove Albion FC.



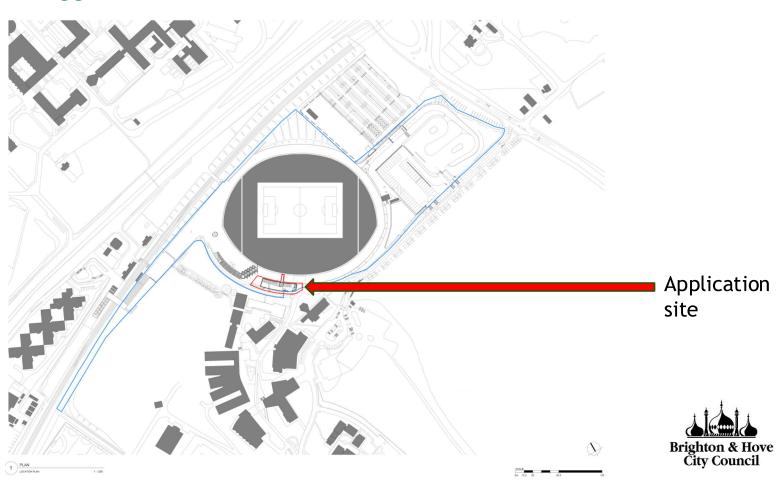
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Map of Application Site





Location Plan

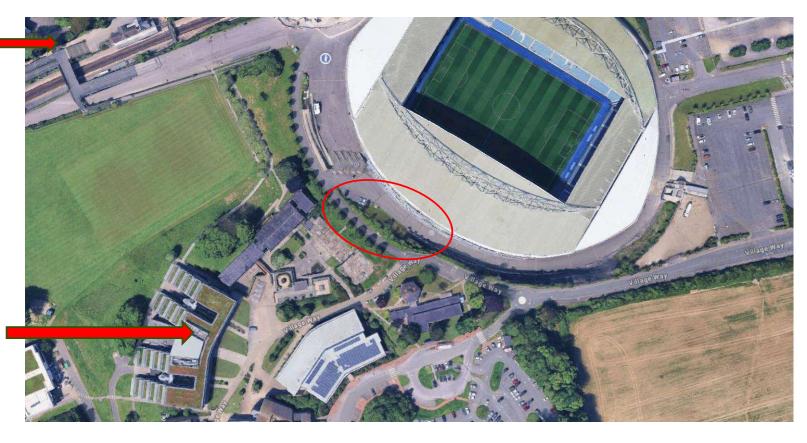


Aerial Photo of Site

Falmer Station

7

University of Brighton

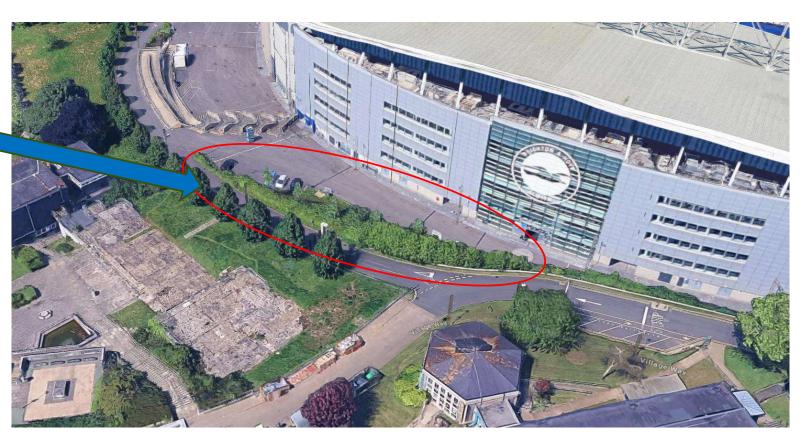




3D Aerial Photo of Site

Application Site

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Existing Vegetation Plan





View looking towards the South





View East from Falmer Station approach



Application Site

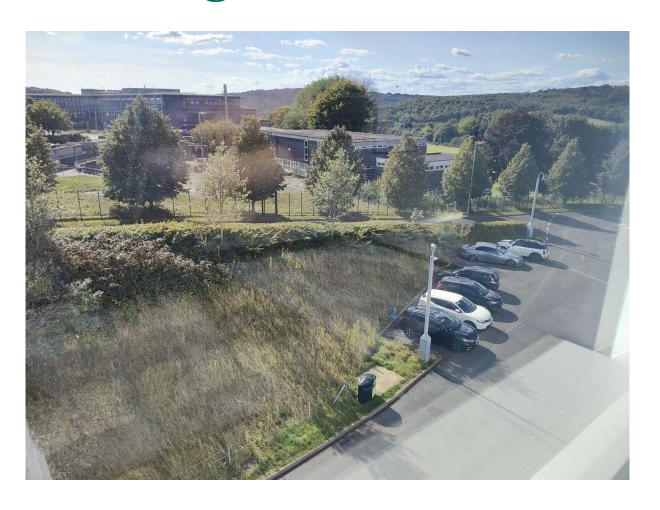


View West from Private Road



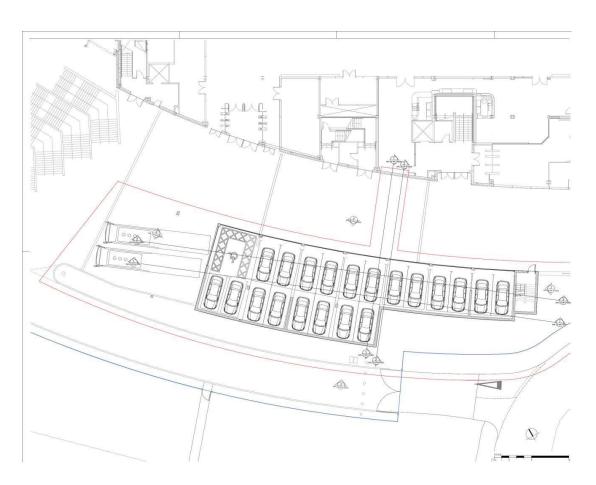


View of Existing Site from within Stadium



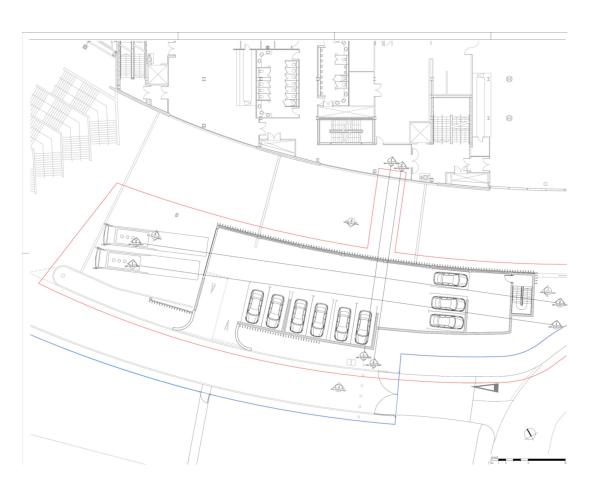


Proposed Floor Plan – Level oo



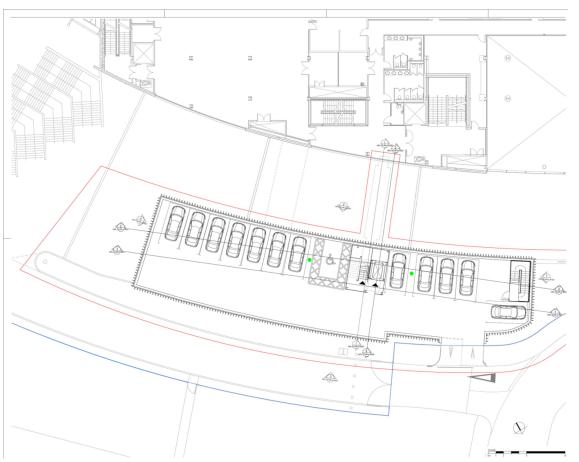


Proposed Floor Plan – Level 01



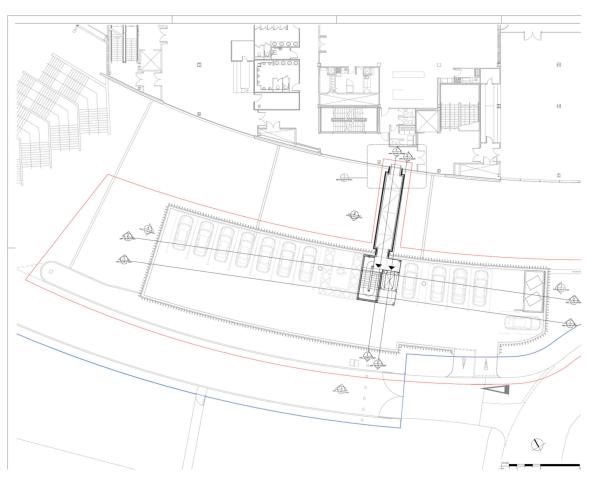


Proposed Floor Plan – Level 02



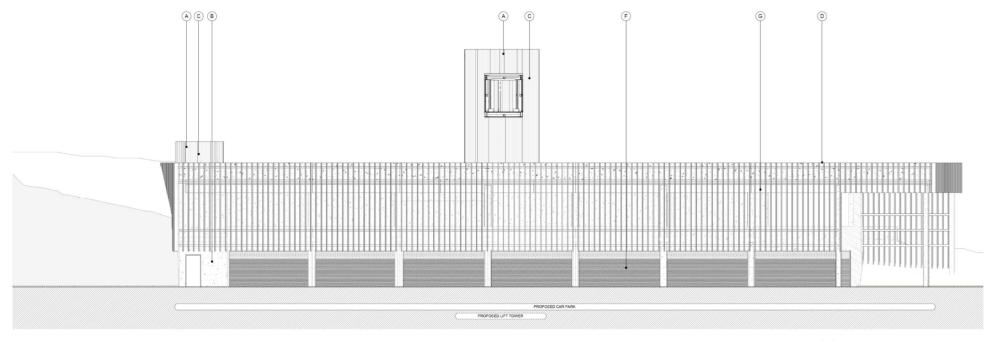


Proposed Floor Plan – Level 03 (Bridge Level)



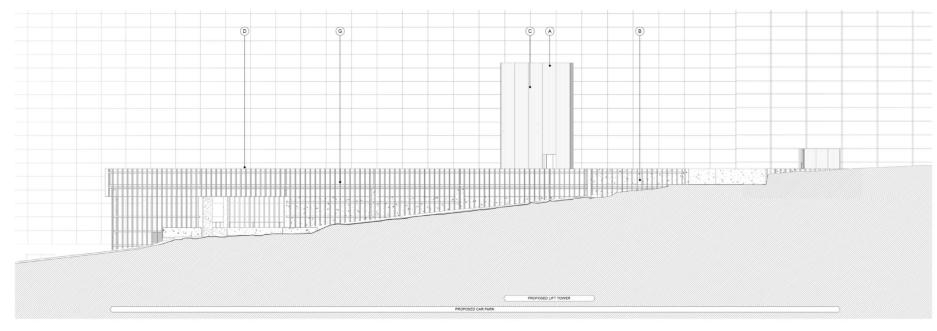


Proposed North-East Elevation





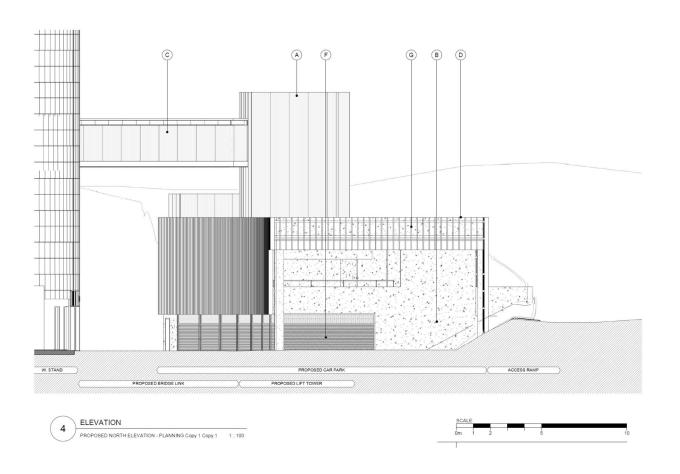
Proposed South-West Elevation





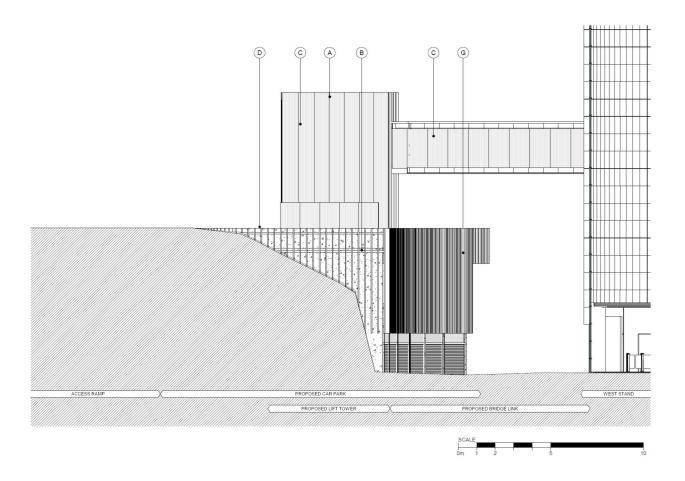


Proposed North-West Elevation





Proposed South-East Elevation





Proposed Materials



- Concrete Columns
- Silver Vertical Metal Fins
- Polycarbonate Cladding
- Silver/White Roller Shutters



Landscaping Proposals



- New narrow verge soft landscaping of 'Other Neutral Grassland' (ONG)
- 9no. Replacement whitebeam trees planted along the site edge
- Planted wildflower mix and hedgerow
- Replanting of the existing 6 no. semi-mature whitebeam trees within the wider Stadium site
- Green wall



Proposed Green Wall Installed to the South-West Elevation





Proposed Visual





Representations

One (1) letter has been received <u>objecting</u> to the proposed development for the following reasons:

- There are already existing car parks.
- ▶ Use of BACA as a car park has restricted its use by parents picking up children from the school.
- Any additional car parking will undoubtedly increase traffic on busy traffic routes



Key Considerations

- Principle of development
- Impact on the visual amenities of the surrounding area including its impact on the setting of the South Downs National Park (SDNP)
- Design and appearance of the proposal
- Impact on neighbouring amenity
- Impact on highways and access
- Impact on ecology/biodiversity
- Sustainability matters
- ► Impact on sustainable drainage



S106 table

S106 Agreement Heads of Terms (based on the council's Developer Contributions Technical Guidance):

- Contribution for monitoring obligations relating to Biodiversity Net Gain
- Employment and Training Strategy
- Contribution for Employment and Skills Training (£7,200)
- ► Contribution for monitoring of the s106 agreement



Conclusion and Planning Balance

- Recent loss of 522 car parking bays on wider site had detrimental impact on operations on the site
- Provision of infrastructure directly supports stadium use and complies with Policies DA3 and CP17; parking supported in principle
- Improved access for users and employees, inclusive design for mobility impaired
- Good quality design and sympathetic materials, form and scale; no significant impact on the setting of the National Park or to any medium and longer views
- ► Ecological and landscape impacts mitigated/enhanced via conditions/S106
- Sustainability measures proposed are appropriate and secured via condition
- No adverse highways impact
- Consultees raise no objections
- Recommend: Minded to Grant subject to s106

